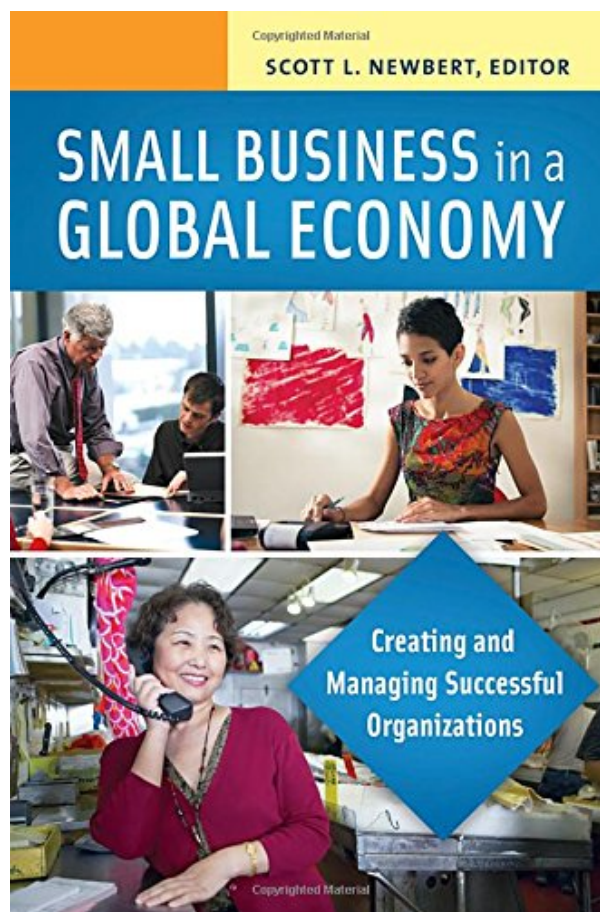


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SCOTT L. NEWBERT, EDITOR

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Review

"Professor Scott L. Newbert has assembled works from some of the most distinguished scholars in the field of entrepreneurship to offer a comprehensive look at small business, not as some second rate outcome lacking firm growth and economic impact, but instead as a positive phenomenon promising its own strategic benefits and concerns, its own unique psychological demands and opportunities, and its own lessons and morals to teach any scholar, manager, or policy maker willing to listen and ready to learn. In an era in which the public has become increasingly worried about the growing misalignment between the interests of Wall Street and those of Main Street, interest in small business as a possible remedy has grown. Professor Newbert's collection of studies suggests that this hope may be well founded, but this is not your grandfather's small business. These volumes paint a portrait of a phenomenon that is as likely to be global as local, entrepreneurial as familial, and complex as simple. Whatever form small business takes, these volumes offer evidence-based advice on how entrepreneurs and managers of small business, alone or with family, might better navigate the challenges of the uncertain environment ahead." (Jeffery S. McMullen, PhD, MBA, Associate Professor of Entrepreneurship, Arthur M. Weimer Faculty Fellow, Associate Editor of Journal of Business Venturing)

About the Author

Scott L. Newbert, PhD, is associate professor of management, Harry Halloran Emerging Scholar in Social Entrepreneurship, and Anne Quinn Welsh Faculty Fellow in Honors at Villanova University.

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This informative set analyzes the dynamics involved with creating, growing, and managing small businesses amid different geographic, institutional, and political environments.

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