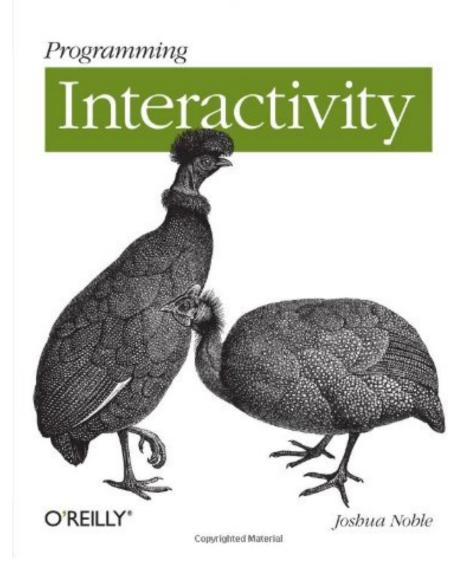


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About the Author

Josh Noble is a consultant, freelance developer and Rich Internet Application designer, based in Brooklyn, New York. He's the lead author of O'Reilly's Flex 3 Cookbook (released May 2008).

As a graduate student, Joshua Noble studied interactive art, teaching himself programming and electronics using available resources on the internet. After school, he began teaching coding to art and design students interested in interactive design at the School of the Museum of Fine Arts in Boston. He found an acute need for a book that taught the technical aspects of programming and computing for interactive art and design as well as some of the theoretical and conceptual aspects of design interaction. He's worked extensively with each of the tools discussed in this book and has taught the subject at workshops, colleges, and to friends.

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Make cool stuff. If you're a designer or artist without a lot of programming experience, this book will teach you to work with 2D and 3D graphics, sound, physical interaction, and electronic circuitry to create all sorts of interesting and compelling experiences -- online and off.

Programming Interactivity explains programming and electrical engineering basics, and introduces three freely available tools created specifically for artists and designers:

- Processing, a Java-based programming language and environment for building projects on the desktop,
 Web, or mobile phones
- Arduino, a system that integrates a microcomputer prototyping board, IDE, and programming language for creating your own hardware and controls
- OpenFrameworks, a coding framework simplified for designers and artists, using the powerful C++ programming language

BTW, you don't have to wait until you finish the book to actually make something. You'll get working code samples you can use right away, along with the background and technical information you need to design, program, build, and troubleshoot your own projects. The cutting edge design techniques and discussions with leading artists and designers will give you the tools and inspiration to let your imagination take flight.

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Most helpful customer reviews

14 of 15 people found the following review helpful.

A MUST for those learning Arduino, Processing, or oF

By K Seder

What I great book! I was surprised to see how thick this book was.

I am learning the Arduino and have found this book such an in-depth and invaluable reference. It's a well written book that presents each language from the ground up so that even the complete beginner isn't lost. This book is for all, no matter what stage of learning.

If you're just started with the Arduino, or already have some experience with the Arduino and want to learn more you will NOT be disappointed.

8 of 9 people found the following review helpful.

Give this book a chance to meet your needs.

By Karl Kelley

When I began reading (studying?) this book, I was a bit disappointed because of its emphasis on Processing and OpenFrameWorks which are two programming languages closely related to the Arduino programming language. I had purchased the book specifically to gain knowledge about the Arduino language and its nuances, and here I was being "force fed" more languages!

After reading the first Chapter or two, I laid it aside for a couple of weeks, hoping to sell it on e-bay or something. I picked it up again, thumbed to some random location in the middle of the book and found that I was "hooked". I downloaded the Processing language Development Environment as suggested in the book, found it was virtually identical to the Arduino language (from which it was derived), and was delighted that the book delved very nicely into the "nuances" that I had been looking for.

I have little interest in OpenFrameWorks language, but this book gives me everything I hoped for related to Arduino and Processing. It is thorough, simple when it needs to be simple, and more in-depth when appropriate. I recommend this book to anyone who has a desire to become proficient in the programming environment used by Arduino. (BTW...if you don't know what an Arduino is, you probably should NOT by this book!)

13 of 16 people found the following review helpful.

A Tour De Force of Interaction Design and Physical Computing

By Ira Laefsky

This massive volume provides the artist, designer, or non-technical hobbyist with all the skills they need to create awesome demonstrations, interactive systems and exhibits which exploit the best of what has been developed in Physical Computing and Interaction Design. Contained within this handbook are the tools for the non-technical individual to explore and exploit the capabilities of the Arduino Microcontroller environment, three different and powerful programming environments (Arduino, Processing and openFrameworks), basic Analog and Digital Electronics, Machine Vision and Sound Processing, as well as interviews with leading practitioners of Interaction Design and Physical Computing.

Its all in here in a well explained and comprehensive fashion--everything the artist, designer, or hobbyist needs to exploit programming, microcontrollers, physical computing, sensors and actuators, and interaction design. My only slight nit, on this excellent instructional handbook is that--given there is much too much information to be digested in a few sittings, the navigation and exploration of this important guide to Interactivity, will be somewhat anecdotal and will require tabbing of important spots for subsequent reference.

But this is the best and most up-to-date and comprehensive review of Physical Computing and Interaction Programming available anywhere.

-_Ira Laefsky Information Technology Consultant and HCI Researcher

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